

SLEEP SUSTAINABLY

We strive to make the world a better place through our dedication to sustainably-designed and innovative products, green initiatives and support of our local communities.

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SUSTAINABILITY

COMFORT WITH INTEGRITY

At Hypnos, we are committed to reducing our carbon footprint and to using environmentally friendly materials of the highest quality. In fact, we've made great strides in putting sustainability at the centre of everything we do.

From the use of renewable natural resources and carbon offsetting programmes, to supporting worthy charities, local schools and nurturing future talent, sustainability and corporate social responsibility is completely embedded within our business.

Over the last decade, we've undergone a comprehensive sustainability journey which led to us becoming the first carbon neutral bedmaker in the world. In fact, we're the only bed manufacturer to have held this prestigious title for ten years, having offset a total of 9,550 tonnes of CO₂e, including 802 tonnes in 2019/20 alone.

"Hypnos is involved in a variety of certified climate projects including planting trees in both the UK and the Amazon plus providing clean water in Uganda."



Indeed it's sustainable actions such as this, paired with our long held, ongoing ethical commitment, that has meant we've been awarded the Queen's Award for Enterprise for Sustainable Development. Highly celebrated, the Queen's Award is only given to those who can demonstrate outstanding sustainability achievements and whose environmentally-sound products and management of the company benefits the environment, society and the economy. This prestigious accolade recognises our outstanding commitment to sustainable production and operation, as well as our series of ground-breaking sustainable innovations and designs, all of which are at the core of the business.



We're proud to have a clear focus on low-carbon sustainable designs, meaning all our mattresses and beds are recyclable ensuring they never need to go to landfill.

In addition, we use the very best materials, including wool, horse hair, cotton and latex in our mattresses. All these natural fibres are 100% biodegradable, recyclable at the end of their life and free of harmful and allergy-related chemicals - we do not use synthetic, chemical-based foams or memory foams in our mattresses.

In a first of its kind for the bed industry, Hypnos has worked with Red Tractor's assured farms to source completely traceable and certified British Wool. We also work with the Better Cotton Initiative and Cotton Connect to ensure traceability with our cotton supply.

We are also proud to work with the Better Cotton Initiative and other partners to ensure we are doing everything we can to support sustainable sourcing of our cotton. These organisations are working hard to improve conditions and farming practices in the communities and countries that grow cotton.

Hypnos partner with the Better Cotton Initiative to improve cotton farming globally. Better Cotton is sourced via a system of Mass Balance - learn more at bettercotton.org/massbalance. Hypnos is committed to sourcing 100% of our cotton as Better Cotton by 2030. The BCI makes global cotton production better for the people who produce it, better for the environment it grows in and better for the sectors future. The BCI trains farmers to use water efficiently, care for soil health and natural habitats, reduce use of the most harmful chemicals and respect workers rights and wellbeing.

What's more, the timber within our upholstered bed bases is from managed forests and sustainable sources that comply with the Forest Stewardship Council® (FSC® licence code FSC-C110890) and The Programme for the Endorsement of Forest Certification (PEFC licence code PEFC/16-37-1392). Hypnos' workshops have achieved FSC® and PEFC™ forestry certification and we are committed to implementing and maintaining the chain of custody requirements in accordance with the required standards. Find out more on the [FSC® website](#).

Indeed, our environmental and responsible ethos stretches far beyond sustainable design, with a 'lean and green' operational culture which focuses on the minimisation of carbon emissions, energy and waste.



WE HAVE PLANTED OVER 5,000 TREES WITHIN UK SCHOOLS & INTERNATIONAL RAINFORESTS



WE ARE THE FIRST BEDMAKER TO COMPLY WITH ISO 14001 ENVIRONMENTAL MANAGEMENT SYSTEMS



WE LOVE TO USE NATURAL, PLANT AND ANIMAL BASED FIBRES, TRACEABLE BACK TO OUR FARMERS

In fact, we do so much to ensure we're as environmentally friendly as possible that we can't fit it all on our website. If you'd like to learn more about what we do you can download [Hypnos' Sustainability Progress Report](#)

[DOWNLOAD OUR SUSTAINABILITY PROGRESS REPORT](#)

CARBON NEUTRAL FOR A DECADE

[FIND OUT MORE](#)

THE HYPNOS WAY

[DISCOVER OUR TRADITIONAL VALUES](#)

EXCLUSIVE COMPETITIONS, EXPERT SLEEP TIPS & NEWS

By signing up you'll be entered into a prize draw to win two luxury Hypnos wool pillows worth £180, good luck!

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